

For Immediate Release

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**Pearson Education Establishes Science Teacher Development
Fund and Fellowship Program in Honor of the Late Neil Campbell**

*Renowned Textbook Author and U.C. Riverside Biologist
Recognized at National Science Teachers Association Conference*

ANAHEIM, Calif. (April 6, 2006) – Pearson Education today announced a major development fund and fellowship program for teachers in honor of the late Dr. Neil Campbell, a world-renowned textbook author and prominent University of California at Riverside biology professor.

Pearson Education is partnering with Project Exploration, a Chicago-based nonprofit group recognized as one of the most innovative and successful science education programs in the United States, to offer specialized training to science teachers in the greater Chicago Public Schools and create a Summer Field Institute for Teachers.

“We can think of no more meaningful way to honor Dr. Campbell’s legacy than by bringing his passion and expertise to life for science teachers,” said Rick Culp, president of secondary school publisher, Pearson Prentice Hall, at the annual National Science Teachers Association Conference today in Anaheim.

He added, "Dr. Campbell was a gifted educator, a source of inspiration for many and a visionary, who left behind a rich legacy of scholarship and an immeasurable contribution to the education of millions of students of biology at the high school and college level."

To appreciate the sheer magnitude of Dr. Campbell's impact on biology education, consider that over five million students have used his textbooks and currently over 500,000 students use one of his books each year. *Biology* is the most widely used English-language scientific textbook in the world, and has been translated into eight languages.

Pearson’s support furthers Project Exploration’s commitment to provide professional development to science teachers by establishing the Neil Campbell Fund for Teacher Development and supporting teachers through the Neil Campbell Fellowships. The funding will support Project Exploration’s Field Institute—an initiative intended to become one of the nation’s premier field science training programs for science teachers.

"We’re thrilled with Pearson’s support because it will have a dramatic impact in energizing science teachers, most of whom simply don't have the opportunity to experience scientific discovery first hand," said Gabrielle Lyon, co-founder and executive director of Project Exploration. “Our Field Institute will be a unique professional development opportunity designed specifically for teachers. We will give them experiences alongside scientists that detail what good and real science looks like and equip the teachers with tools they can use back in the classroom."

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About Pearson Education: Educating 100 million people worldwide, Pearson Education (www.pearsoned.com) is the global leader in educational publishing, providing scientifically research-based print and digital programs to help students of all ages learn at their own pace, in their own way. Virtually all students in America learn from a Pearson program at some point in their educational career. In the U.S., nearly 25,000 schools use Pearson technology to help instruct preK-12 students and manage how they are doing. Pearson provides schools customizable services to create, deliver, score and report educational assessments, both in print and online, that help promote learning. The company is home to such renowned publishing brands as Pearson Prentice Hall, Pearson Longman, Pearson Scott Foresman, Pearson Early Learning, Pearson Learning Group, Pearson Digital Learning, and Pearson Addison Wesley. Pearson Education is part of Pearson (NYSE: PSO), the international media company. In addition to Pearson Education, Pearson's primary operations include the Financial Times Group and the Penguin Group.

About Project Exploration: Co-founded by paleontologist Paul Sereno and educator Gabrielle Lyon, Project Exploration (www.projectexploration.org) is a nonprofit science education organization that makes science accessible to the public—especially minority youth and girls—through personalized experiences with scientists and science. Through youth development programs, school services, exhibits, and online initiatives, Project Exploration involves the public in the excitement of scientific discovery.

Notes to the Editor:

The following provides more information about the programs mentioned in this news release:

The Neil Campbell Fund for Teacher Development: The Pearson Foundation has established a three-year grant of \$75,000 in honor of the late Pearson Benjamin Cummings author and educator Neil Campbell, whose best-selling text, *Biology*, has introduced science to a generation of biologists in both college and high school classrooms across the world.

This fund is being expressly established in Neil Campbell's name to develop Project Exploration resources and professional development programs for teachers—including the planning of the Summer Field Institute for Teachers. This emphasis on teacher development reflects Dr. Campbell's firm belief that the best way to influence future science students is by inspiring their teachers.

Neil Campbell Fellows: During each of the three years, Pearson Education will also fund the participation of Fellows in the Project Exploration Field Institute. Project Exploration will receive funding to support all travel, housing, and costs associated with Neil Campbell Fellows' participation in the Project Exploration Summer Field Institute for Teachers. Throughout the Institute, teachers will also use the latest digital-recording equipment to capture their experiences for subsequent use by other teachers and students.

The program will begin with a pilot in 2006. And in the summer of 2007, the program will expand to include K – 12 teachers. The three-week long Field Institute will enable science teachers to experience fieldwork and research firsthand under the guidance of scientists. The Institute will immerse participants in a range of subjects that may include: paleontology and archaeology, geology, biology, anatomy, astronomy, and earth science. Field site activities will include prospecting, site investigation and mapping, specimen and data collection, and data analysis and presentation. The Institute will culminate with a digital media workshop that will enable teachers to document their experiences and to create classroom-ready materials and presentations to share with students and fellow teachers. The teachers' experiences and image library will be archived on Project Exploration's website at www.projectexploration.org.

For more information about the program, teachers can contact Project Exploration via email at fieldinstitute@projectexploration.org or call us at (773) 834-7614.